



Toyota Motor
Manufacturing
Canada Inc.

CORPORATE GIVING PROGRAM

Driving Change



We know by supporting our local not-for-profit and charitable partners, we're driving change and empowering others to do more. That's why we aim to invest in programs and initiatives that **provide our communities with the tools and resources to grow and thrive.**

Toyota Motor Manufacturing Canada (TMMC) has several streams of giving.

This document outlines the focus areas and guidelines for major donations. Major donations are defined as **donations of \$25,000 and more.** (See Regular Donations and Sponsorships for other financial requests.)

PROGRAM FOCUS AREAS

TMMC's Major Donations Program is focused on organizations that support the following pillars:

1. Mobility – reducing or removing barriers to movement
2. Environmental Sustainability
3. Workforce Readiness – education and employment
4. Community Gap*

*TMMC makes a significant contribution to the United Way annually to address Community Gap. We therefore prioritize requests that have a strong connection to the first three focus areas.

DRIVE YOUR SUBMISSION SUCCESS

Things we're looking for in your submission:

- Must be a registered Canadian charity or not-for-profit organization.
- Must be an organization with local presence (in or around Waterloo Region and Oxford County – where our manufacturing facilities are located.)

FUNDING RESTRICTIONS

Through this program, TMMC does not fund:

- Individuals
- Private schools
- Operating costs
- Individual teams
- Travel costs
- Religious, political, labour, or non-charitable organizations

PROCESS

- Submit your questions and information package to external.affairs@toyota.com
 - Quality over quantity is appreciated
 - Clearly state your organization's purpose and what you are requesting
 - Provide full contact information, including address, email, etc.
- Requests are reviewed by Executive Committee quarterly, with announcements being made in March, June, September, and December.
- Every request will receive confirmation of receipt and a final decision.